

Event

July, 1 2014

Blue Hill Data Services and CAPS - Premium Sponsors at SIFMA Tech 2014 in NYC

June 17-18, 2014
New York City, NY



Left to Right: John M. Lalli, Managing Director and Chief Operating Officer, Blue Hill/CAPS & Kevin McMahon, Senior Managing Director, Head of Technology and Operations, Voya Investment Management LLC

Blue Hill Data Services and **CAPS** were pleased to participate as premium sponsors at SIFMA Tech 2014 on June 17-18 in New York City.

There were over 2,500 financial services executives who attended, responsible for Data Management and Analysis, Trading Systems, Infrastructure Services, Compliance, Business process improvement and Risk Management Operations.

This event gave Blue Hill/CAPS an opportunity to display solutions for much needed IT offerings that help financial services companies mitigate risk, provide business continuity solutions especially during unplanned outages, and become more cost efficient in providing state-of-the-art data center solutions.

An important differentiator of all Blue Hill/CAPS offerings is that 100% of all services are delivered from on-shore U.S.A.

“We were pleasantly surprised by the number of visitors that stopped at our booth. This SIFMA Tech event provided us with a real opportunity to introduce more strategic advantages to the financial services community,” said Bob Ferguson, CAPS Director of Operations.

Throughout their venerable 30 year history, SIFMA Tech has brought together several thousand financial service providers and members. SIFMA’s goal for 2014 is to foster better partnerships between their members and service providers, while highlighting the newest and most innovative technology.



Left To Right: Robert Ferguson, CAPS Director of Operation; Bob Jonell, Business Development Executive; Rosary DeFilippis, Executive Director Business Development & Chief Marketing Officer; Gary Castellino, Business Development Executive; Bob Miesieski, Chief Applications Officer



Left to Right: Rosary DeFilippis, Executive Director Business Development & Chief Marketing Officer; Bridget Nova, Marketing Assistant; Nikki Raskin, Marketing Associate

About SIFMA

SIFMA, the Securities Industry and Financial Markets Association, has the mission to develop policies and practices which strengthen financial markets and encourage capital availability, job creation and economic growth while building trust and confidence in the financial industry. **SIFMA**, with offices in New York and Washington, D.C., is the U.S. regional member of the Global Financial Markets Association (GFMA).

About Blue Hill Data Services/ CAPS

Blue Hill Data Services/CAPS helps customers **reduce their operating costs** and **minimize risk** by providing **fully managed on-shore data center hosting solutions**. Our highly skilled and experienced staff, **world-class facilities**, and reliable 24x7 services have supported customers worldwide and from all industries since 1994. We specialize in **Mainframe, Open Systems, AS/400 iSeries, Application Services, Colocation Services, Dedicated Disaster Recovery, and Business Continuity Solutions**. Our differentiation is providing **customized solutions, flexibility with contracts and SLAs, and personalized attention and services**.

We are proud our **customer retention is 100%**.

Contact Information

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COMPUTER TECHNOLOGIES U.S.A. COMPANIES
FULLY MANAGED ON-SHORE DATA CENTER SOLUTIONS

