



News Release

Source: Blue Hill Data Services

## ***Hurricane Irene 2011 Extraordinary Threat Has No Impact for Customers' Service***

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PEARL RIVER, New York.--(BUSINESS WIRE)—Blue Hill Data Services announced today that both its data centers in Pearl River, NY and Branchburg, NJ weathered Hurricane Irene totally intact, closely monitoring the storm and activating the company's process for Preparedness and Reliability. All customers were supported according to schedule with no issues. The company's production data center in Pearl River operated at optimum levels as the 'highly fault tolerant, redundant, bunkered' data center it is. Blue Hill's key Disaster Recovery (DR) control center in Branchburg also performed flawlessly with many high-availability customer systems at the ready.

### **Preparedness**

Blue Hill activated all precautionary measures and tested procedures to ensure that there was no interruption in the services provided to its customers. Blue Hill Support Desks were active, connected, and staffed accordingly. Blue Hill tested its power and back-up infrastructure and was prepared--generator maintenance and fuel supply vendors were on-call (fortunately there was never a need for fall-back to generation support). Blue Hill's highly professional team went that 'extra mile' in providing the around the clock services necessary to monitor the control center and ensure customers' critical systems remained intact and connectivity available. Blue Hill pulled together during this time of uncertainty to get the job done at the highest levels.

### **Reliability**

Blue Hill's state-of-the-art facility is powered by two separate primary distribution utility electrical feeds which are both fed into the facility by underground conduits. In the event of a utility failure, the data center is powered by two diesel generators. Both generators are located within the facility and are not exposed to the weather.

### **About Hurricane Irene**

Hurricane Irene was a large and powerful Atlantic hurricane of the 2011 season that left extensive flood and wind damage along its path through the Caribbean, the United States East Coast and as far north as Atlantic Canada in 2011. Irene made second U.S. landfall near Little Egg Inlet in New Jersey the morning of August 28, becoming the first hurricane to make landfall in the state since 1903. Irene was downgraded to a tropical storm as it made its third U.S. landfall in the Coney Island area of Brooklyn, New York, at approximately 9:00 a.m. on August 28. Considerable damage occurred in eastern upstate New York and Vermont, which suffered from the worst flooding in centuries. Throughout its path, Irene caused widespread destruction and at least 55 deaths; monetary losses in the Caribbean could be as high as US\$3.1 billion according to preliminary estimates. Early damage estimates in the U.S. are about \$10-15 billion.

### **About Blue Hill Data Services**

Blue Hill Data Services is a leading IT outsourcing (ITO) service provider that offers on-shore, fully managed data center hosting solutions to support the mission-critical business functions for the middle-market and segments of the large market on an outsourced basis. Blue Hill Data Services supports North American businesses with a national and/or global reach that are new to the IT Outsourcing market, established businesses that are already outsourced, and businesses seeking to maximize return-on-investment from their in-house workforce. For more information, please visit <http://www.bluehilldata.com>

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