

FOR IMMEDIATE RELEASE:

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Blue Hill/XyberNET – 2018 Credit Insurers Association Annual Meeting

Blue Hill Data Services/XyberNET was a proud sponsor of the 2018 Credit Insurers Association, Inc. (CIA) Annual Meeting on May 16 - 18th, at the Westin Hotel in Atlanta, Georgia. The goal of the CIA is to bring companies together to make things better.

The program highlights included these topics:

- Cyber Security
- Medical Topic on Opioid Epidemic
- Claims- Suicide and Contestability
- Auto Market Trends
- A panel discussion on the Consumer Financial Protection Bureau
- Update on the State of the Credit Industry
- Keynote Political Speaker Bill Crane

Bill Crane is well known for helping market the city of Atlanta during the Olympic years, and as a senior communications strategist for the past 25 years, often speaks at leading business events. Bill provided interesting insights and commentary about what is happening today in the political spectrum, and what he foresees unfolding in the future.

Donna Bahnfleth, Director of Client Services, Blue Hill Data Services/XyberNET attended this event, and participated in a vendor panel discussion. Donna highlighted specific information about the favorite features of the XyberNET Systems from the client's perspective, and the benefits that each client attained.

"The CIA Meeting is an event where great ideas are shared, and the attendees gain valuable information regarding the products they use to service consumers," said Donna Bahnfleth, Director of Client Services, XyberNET. ***"The presenters provide valuable data and insights into trends, tools, and the regulatory conditions facing the industry."***

About Bill Crane

Bill Crane of CSI Crane, LLC is nearing 25 years as a senior communications strategist. He began his career in broadcasting, and later served in senior communications staff positions under Georgia's Gold Dome as well as on Capitol Hill, working for two U.S. Senators and one Governor, in both major political parties.

Crane also has significant economic development experience, serving as Vice-President of Marketing and Communications for the Metro Atlanta Chamber of Commerce during Atlanta's Olympic years.

During the past decade, Crane was a Senior Vice President with the GCI Group, a global public relations firm, where he helmed client engagements for AFLAC, Cousins Properties, Deloitte Consulting, InterContinental Hotels Group and Johnson & Johnson among others.

Since the 2000 Presidential Election, Crane has become one of the southeast's most visible political analysts and commentators, first with 11Alive News, Atlanta's NBC affiliate, and now Channel 2's WSB-TV Action News. Crane added radio in 2006, since providing commentary for WSB-AM News/Talk 750 and now 95.5 FM. In the summer of 2009, Crane opened his own shop, CSI Crane, providing a full-range of marketing, public affairs and communications services to individuals and corporations.

Crane is a graduate of the Grady College of Journalism at the University of Georgia. He remains an avid Bulldog fan, and the proud father of two daughters. Crane lives in Scottdale, Georgia.

About the Credit Insurers Association

The mission of the Credit Insurers Association, Inc. is to provide a forum for executives and administrators of credit insurance companies to address opportunities, problems and innovations common to this particular type of insurance and which are of interest to the group as a whole, in our quest as individual member companies, to provide a valuable service to our policyholders and their families and a fair return to our stockholders.

<http://creditinsurersassociation.net/>

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