



**News Release**

## **Blue Hill Data Services is pleased to be an exhibitor at Finance's Premier Technology Event**

May 17, 2012

### **SIFMA Tech Leaders Forum and EXPO 2012, June 19-21, 2012, NYC**

Blue Hill Data Services is pleased to be a sponsor of the SIFMA Tech Leaders Forum and EXPO in NYC June 19-21, 2012.

SIFMA is the Securities Industry and Financial Markets Association, and its mission is to develop policies and practices which strengthen financial markets and which encourage capital availability, job creation and economic growth while building trust and confidence in the financial industry. SIFMA, with offices in New York and Washington, D.C., is the U.S. regional member of the Global Financial Markets Association (GFMA).

At the SIFMA Tech 2012, participants discovered cutting edge technology solutions with live product demonstrations from leading providers and gained senior expert perspective of tomorrow's technological requirements to keep firms competitive.

"Blue Hill Data Services' cost-effective, secure, on-shore data center solutions provide crucial capabilities much needed in the financial services arena," said Rosary De Filippis, Chief Marketing Officer. "We are proud to support our financial services customers and the SIFMA organization."

The Leaders Forum convened more than 70 senior regulators and industry experts who participated in 29 educational sessions on the foremost issues facing financial technologists including, cyber security, social media, cloud computing, risk management, compliance challenges and much more.

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