

News Release

Blue Hill Executive Attended the 2015 NAB Show

April 17, 2015



Blue Hill Data Services' Executive Director, Business Development & Chief Marketing Officer Rosary De Filippis was pleased to attend this year's NAB SHOW, held on April 11 – 16th in Las Vegas Nevada.

Rosary is the former Director of Technology Planning at CBS Inc. Together with John Lalli, the former CIO of CBS, and current Chief Operating Officer and Managing Director of Blue Hill Data Services; they have enjoyed attending this show for more than 25 years. Blue Hill has a long history of supporting the NAB and its members.

During the 2015 NAB Show, Jerry Lewis, renowned entertainer and humanitarian, received the NAB Distinguished Service Award (DSA). He accepted the award at the opening keynote session, on April 13th. Jerry Lewis' groundbreaking comedic work has landed him two stars on the Hollywood Walk of Fame, the Governor's Award at the Emmy Awards, and Career Achievement Award from the Los Angeles Film Critics Association, and a Lifetime Achievement Award in Comedy at the American Comedy Awards.

“The annual NAB event is truly a fantastic way to re-engage with our contacts and clients in the broadcasting and electronics industries, and to stay in touch with the latest technology trends. It’s always fun to catch up with senior executives who are at the forefront of using these newer technologies,” said Ms. De Filippis. “It is always a pleasure and always worth the time to attend this great event.”



About NAB Show

NAB Show, held April 11-16, 2015 in Las Vegas, is the world's largest electronic media show covering the creation, management and delivery of content across all platforms. With more than 98,000 attendees from 150 countries and 1,600+ exhibitors, NAB Show is the ultimate marketplace for digital media and entertainment. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is home to the solutions that transcend traditional broadcasting and embrace content delivery to new screens in new ways. For complete details, visit www.nabshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

About Blue Hill Data Services

Blue Hill Data Services helps customers **reduce their operating costs** and **minimize risk** by providing fully managed data center hosting solutions, and a full array of complementary IT support services. Our highly skilled and experienced staff, world-class **on-shore facilities**, and reliable 24x7 services have supported customers worldwide and from all industries since 1994. We specialize in **mainframe, open systems, and AS/400 iSeries managed hosting services; Applications Services**; Colocation services; **Dedicated Disaster Recovery** and **Business Continuity** Solutions. Our deep technical skills and long standing experience enable us to **support our customers' legacy environments** as well as **implement new technology solutions**. Our differentiation is providing customized solutions, **flexibility with contracts and SLAs**, and personalized attention and services. We are proud our customer retention is 100%.

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