

News Release

Blue Hill Data Services Attended the 2014 NAB Show

April 21, 2014



April 5-10, 2014

Las Vegas, Nevada

John Lalli, Chief Operating Officer and Managing Director of Blue Hill Data Services, was pleased to attend this year's NAB Show. John is the former Chief Information Officer of CBS, and has been attending this Show for more than 25 years. Blue Hill has a long history of supporting the NAB and its members.

This year's NAB event honored "Everybody Loves Raymond" as the Television inductee to the NAB Broadcasting Hall of Fame; Steve Harvey as the Radio inductee to the NAB Broadcasting Hall of Fame and presentation of the Crystal Radio Awards; and a featured address from David Pogue, Yahoo tech columnist and host of NOVA ScienceNow. In addition, there were several awards given out honoring a number of recipients. One of the awards was presented to the recipient of the NAB Radio and Television Engineering Achievements Awards, and another to the recipient of the Technology Innovation Award and the Best Paper, featuring an address from Bas Lansdrop, Co-founder and CEO, Mars One.

"The annual NAB event is a great way to stay in touch with the latest the broadcasting industry has to offer, as well as catch up with senior executives who are at the forefront of using these newer technologies," said John Lalli. "It is always a pleasure and always worth the time to attend this great event."

The NAB Show is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. With more than 93,000 attendees from 156 countries and 1,550+ Exhibitors, NAB Show is the ultimate marketplace for digital media and entertainment. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is home to the solutions that transcend traditional broadcasting and embrace content delivery to new devices in new ways.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age.



COMPUTER TECHNOLOGIES U.S.A. COMPANIES
FULLY MANAGED ON-SHORE DATA CENTER SOLUTIONS



Contact Information:

Rosary De Filippis

Executive Director, Business Development & CMO

RDeFilippis@BlueHillData.com

(845) 620-0400