



News Release

Blue Hill Data Services at the NAB SHOW

April 8, 2013

NAB Show, April 7-10, 2013, Las Vegas



The National Association of Broadcasters (NAB) advocates on behalf of America's free, local radio and television stations, and broadcasts networks before Congress, the Federal Communications Commission and the courts. The 2013 NAB Show featured keynote speaker was NAB's Executive Vice President & CTO, Kevin Gage.

Blue Hill Data Services has a long history of supporting the NAB and many of its members. Key staff members of the Blue Hill management team attended the 2013 conference, including John Lalli, Blue Hill's COO and Managing Director, former CIO of CBS, and Rosary De Filippis, Blue Hill's Executive Director, Business Development and CMO, former Director of Technology Planning for CBS.

"This is a great event and allows me to network with many of our colleagues and customers, but most importantly to keep abreast of the latest technologies in the broadcasting industry," said John Lalli.

From Broadcasting to Broader-casting®, NAB Show® has evolved over the last eight decades to continually lead this ever-changing industry. While the solutions at your fingertips have changed to keep pace with consumer habits and technologies, your aspirations to produce and deliver memorable content have remained constant. From creation to consumption, NAB Show has proudly served as the incubator for excellence – helping to breathe life into content everywhere.

Contact Information:

Rosary De Filippis, Executive Director, Business Development & CMO

RDeFilippis@BlueHillData.com

(845) 620-0400