

News Release

Blue Hill Participates at CA World 2014

November 3, 2014

For more than ten years, the CA World annual event has drawn thousands of IT management professionals and partners to discover new trends, receive valuable training and learn about new products, ideas and solutions that can resolve the future of our business. This event provides an opportunity to network with high-value attendees; close to 90 percent of the attendees are directly involved in the purchase and implementation of their organization's technology.

This year's Keynote speakers include:

- Mike Gregorie, CEO, CA Technologies *Powering the software that powers the world*
- Jennifer Hyman, Co-Founder/CEO, Rent the Runway *Business models transformed by software*
- Biz Stone, Entrepreneur/Co-founder of Twitter *Revolutionizing communities with software*
- Jason Tanz, Executive Editor, WIRED

"As we continue to grow our customer base, our partnership with CA Technologies represents a critical piece of this strategy. Our participation at CA World is essential to our efforts to build automation and innovation for our customers- and, it's great forum for networking with key technologist and senior management. We look forward to CA World '14!" – Tom Laudati, Chief Technology Officer, as quoted in CA World 2014 Prospectus

CA World is being held on November 9 – 12th at the Mandalay Bay Resort & Casino.

About CA Technologies

CA Technologies creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business, in every industry. From planning to development to management and security, CA is working with companies worldwide to change the way we live, transact and communicate. CA software and solutions help customers drive enterprise-wide productivity, offer differentiated user experiences and open new growth opportunities. Our goal is to be recognized by our customers as their critical partner in the new application economy.

About Blue Hill Data Services

Blue Hill Data Services helps customers **reduce their operating costs** and **minimize risk** by providing fully managed data center hosting solutions, and a full array of complementary IT support services. Our highly skilled and experienced staff, world-class **on-shore facilities**, and reliable 24x7 services have supported customers worldwide and from all industries since 1994. We specialize in **mainframe, open systems, and AS/400 iSeries managed hosting services; Applications Services; Colocation services;**



Dedicated Disaster Recovery and Business Continuity Solutions. Our deep technical skills and long standing experience enable us to **support our customers' legacy environments** as well as **implement new technology solutions.** Our differentiation is providing customized solutions, **flexibility with contracts and SLAs,** and personalized attention and services. We are proud our **customer retention is 100%.**

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