

EVENT

Blue Hill and ComSource Partner at Dell World 2014

October 13, 2014

[Visit us at the ComSource | Blue Hill Data Services Booth #3E22B while at Dell World](#)

Blue Hill Data Services™ and ComSource are proud to partner together as exhibitors at the Dell World 2014 on November 4-6 in Austin, Texas. Dell has 2,500 attending so far, with anticipated attendance of 4,500 attendees this year.

Our theme: **PARTNERING FOR SUCCESS, The Intelligent Data Center: Your Site or Ours**. Topics to be discussed include the Technology Exploration: Compute, Storage, Virtualization, and Data Movement; and Managed Hosting Services: Mainframe, Open Systems, Mid-Range, and Dedicated Disaster Recovery Services.

“More than ever, customers are searching for ways to stay current with the latest technology to satisfy what their business units are demanding, optimize their IT spend, and weigh their options in terms of the capital expense versus operating expense decision,” said Rosary De Filippis, Executive Director and CMO for Blue Hill Data Services. “Our clients are having greater difficulty managing their time, especially where they have to maintain legacy systems. How do you keep the “wheels on the bus” and yet provide more user interfaces and flexibility, especially when there is a limit on hiring? They’re looking for alternatives that are flexible, resilient, and cost effective.

“Dell and ComSource provide best of breed solutions. Their partnership allows our customers a greater choice in moving into new technologies, while having a trusted partner manage their legacy applications, especially in a mainframe and AS/400 private cloud environment. They’ve made decisions to use the associated cost savings to redeploy newer technology solutions, which can bring greater revenue and end user benefits to the business units. This strategy becomes a win-win for everyone.”

Dell World 2014 Keynote Speakers include:

- Michael Dell ,Chairman of the Board of Directors and Chief Executive Officer of Dell
- Erik Brynjolfsson , Director of the MIT Initiative on the Digital Economy
- Michael Chui, Partner at the McKinsey Global Institute
- Tom Reilly, Chief Executive Officer Cloudera
- Andrew McAfee, a principal research scientist at MIT

At Dell World 2014 participants can learn about IT services and solutions that provide a better way to accelerate a company’s ability to innovate. Participants can engage with visionary IT leaders, connect with industry peers and gain invaluable insights on emerging trends like cloud computing, network security, data protection, virtualization, BYOD and more.



Why should you attend Dell World 2014?

- Learn invaluable information about technology services and solutions available in the marketplace that can accelerate your business's ability to innovate.
- Participate in intensive sessions and hands-on break-outs, network and engage with top-tier professionals and share insights on trends that are changing business today.
- Rise above the competition. Apply key event takeaways directly to your business decisions – from purchasing to services and solutions strategy.

About Dell:

Dell empowers countries, communities, customers and people everywhere to use technology to realize their dreams. Customers trust us to deliver technology solutions that help them do and achieve more, whether they're at home, work, school or anywhere in their world. Learn more about our story, purpose and people behind our customer-centric approach. Dell overall partner and customer base includes 98 percent of global Fortune 500 companies, 10 million small businesses, students and teachers in 400,000 classrooms, every G20 government and more than 200,000 physicians.

About ComSource:

ComSource continues to be a knowledgeable and trusted technology equipment provider and financial services company. As the world of technology "glass house" data centers and mainframe only computer subsystems has been transformed through server efficiency improvements, virtualization across all platforms as well as significant footprint reduction

About Blue Hill Data Services

Blue Hill Data Services helps customers **reduce their operating costs** and **minimize risk** by providing fully managed data center hosting solutions, and a full array of complementary IT support services. Our highly skilled and experienced staff, world-class **on-shore facilities**, and reliable 24x7 services have supported customers worldwide and from all industries since 1994. We specialize in **mainframe, open systems, and AS/400 iSeries managed hosting services; Applications Services; Colocation services; Dedicated Disaster Recovery** and **Business Continuity** Solutions. Our deep technical skills and long standing experience enable us to **support our customers' legacy environments** as well as **implement new technology solutions**. Our differentiation is providing customized solutions, **flexibility with contracts and SLAs**, and personalized attention and services.

For more information please contact:

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