

Blue Hill Announces TRUSTe Privacy Certification for Cloud Hosting Platforms

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Blue Hill Data Services has been awarded TRUSTe's Privacy Seal signifying that the privacy practices have been reviewed by TRUSTe for compliance with the TRUSTed Cloud Data Privacy Certification including transparency, accountability and choice regarding the collection and use of your personal information. As an independent third party, TRUSTe accelerates online trust among consumers and organizations globally through its leading privacy Trustmark and innovative privacy solutions.

“By completing the process for TRUSTe Privacy Certification, Blue Hill Data Services has demonstrated a real commitment to protecting consumer privacy in the cloud,” said Chris Babel, CEO, TRUSTe. “By displaying the TRUSTe seal, Blue Hill can build trust with its customers by proving that they respect their personal information.”

The TRUSTe program covers our collection, use and disclosure of information (contact and account information, ID and PW) we collect through our Cloud Service platforms. The use of information collected through our service is limited to the purpose of providing the service for which the Client has engaged Blue Hill Data Services; technical support, account administration, and customer service requests.

Blue Hill complies with the U.S. – E.U. Safe Harbor framework and the U.S. - Swiss Safe Harbor framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal data from European Union member countries and Switzerland. They certified that it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. To learn more about the Safe Harbor program, and to view BHDS's certification, please visit <http://www.export.gov/safeharbor/>

Blue Hill collects information under the direction of its Clients, and has no direct relationship with the individuals whose personal data it processes. Access to, or changes to data are authorized by the Client data controller and logged through the change management system. Our Privacy Policies cover provisions for notice and choice and are also covered in the service agreements with our Clients.

Blue Hill Data Services will retain personal data we process on behalf of our Clients for as long as needed to provide services to our Client. Blue Hill will retain and use this personal information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

The security of your personal information and our clients' information is important to us. When you enter sensitive information (such as login credentials) we encrypt the transmission of that information using secure socket layer technology (SSL).

We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it.

About Blue Hill Data Services

Blue Hill Data Services helps customers **reduce their operating costs** and **minimize risk** by providing fully managed data center hosting solutions, and a full array of complementary IT support services. Our highly skilled and experienced staff, world-class **on-shore facilities**, and reliable 24x7 services have supported customers worldwide and from all industries since 1994. We specialize in **mainframe, open systems, and AS/400 iSeries managed hosting services; Applications Services; Colocation services; Dedicated Disaster Recovery and Business Continuity Solutions**. Our deep technical skills and long standing experience enable us to **support our customers' legacy environments** as well as **implement new technology solutions**. Our differentiation is providing customized solutions, **flexibility with contracts and SLAs**, and personalized attention and services. We are proud our **customer retention is 100%**.

Contact Information

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